

7TH JAPAN-GERMANY ICT POLICY DIALOGUE

**GERMANY-JAPAN COOPERATION EFFORTS BY INDUSTRIAL RELATED ORGANIZATION
EXPERIENCES AND PROJECTS REALIZED BY DJW**

ようこそ! Herzlich willkommen! Welcome!

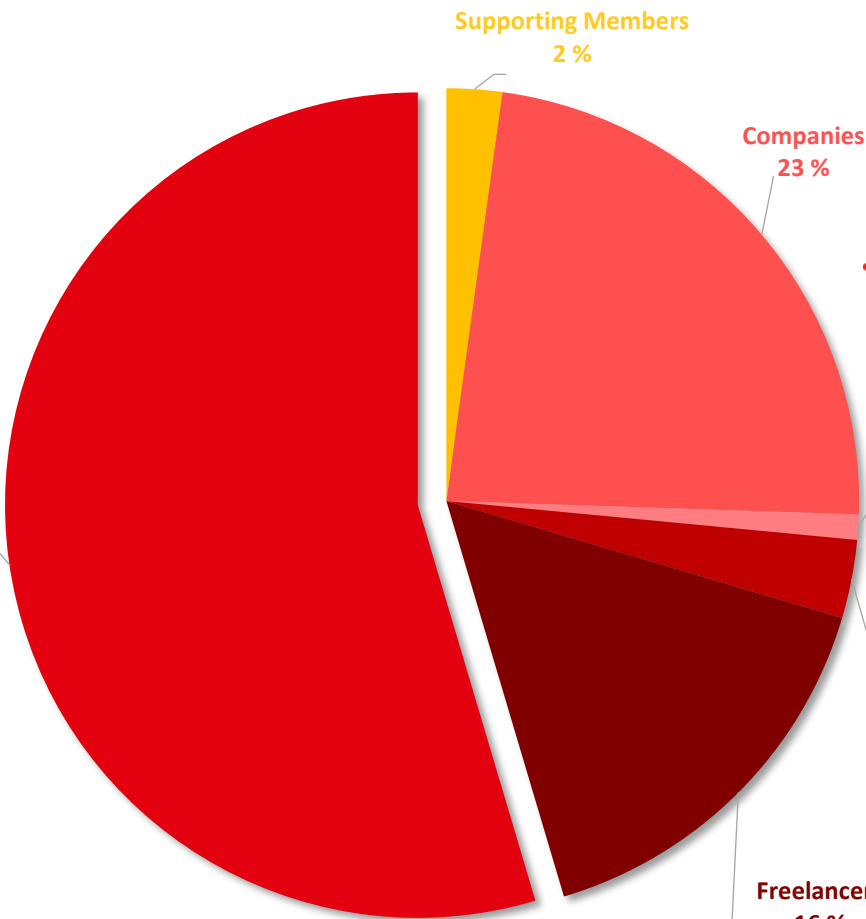
ABOUT DEUTSCH-JAPANISCHER WIRTSCHAFTSKREIS (DJW, 日独産業協会)

History <ul style="list-style-type: none">• 1986 – idea for DJW was born• 2001 – founding an NPO under German law• 2019 – opening representative office in Tokyo	Present <ul style="list-style-type: none">• Largest Japanese-German business network• 1.011 members in Japan and Germany• Core team of 5 team members
Members <ul style="list-style-type: none">• Located in Japan and Germany• Companies, institutions, freelancers, individuals• Uniting players active in business exchange• Cross-industries and cross-border network	Board and Special Advisors <ul style="list-style-type: none">• Leading figures of economy, politics, media• Located in Germany and Japan• Accompanying DJW team with ideas and impulses• Special Advisor Data Security, PR, Network Expansion
Portfolio of Actions <ul style="list-style-type: none">• Networking – events, Networking Hub• Information – website, social media, newsletter• Business – contacts, multiplicator	Website <ul style="list-style-type: none">• Jobpool• Infopool• Experts’ Pool

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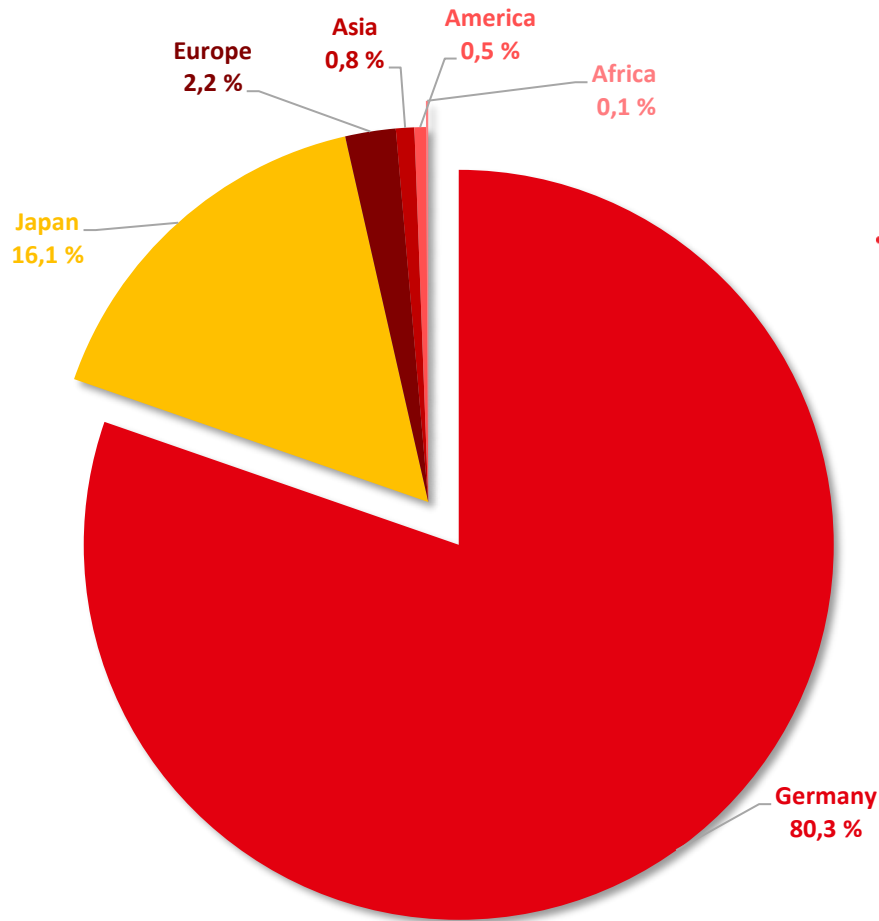
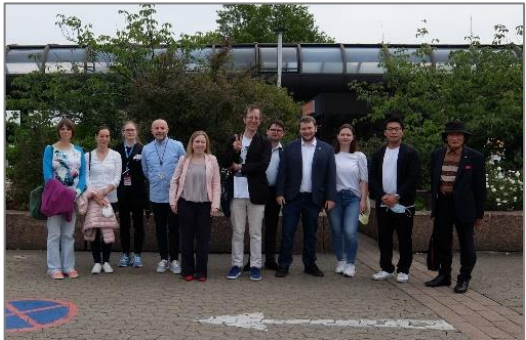


Individual
Members
55 %



Japanese-German business network of 1.011 members
(31.12.2022)

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Japanese-German business network of 1.011 members
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DIGITAL PLATFORMS FOR JAPANESE-GERMAN BUSINESS EXCHANGE

2017 – EARLY PIONEER OF HYBRID EVENTS | DIGITAL CO-WORKING | MOBILE WORKSPACES

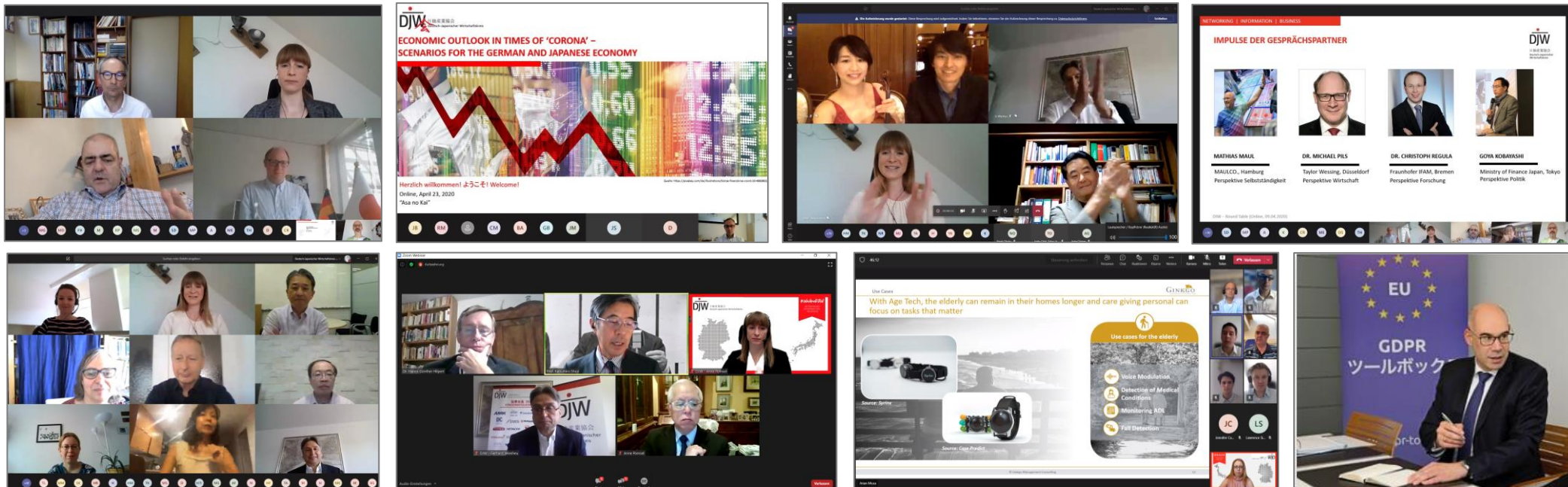
- **Events** – early understanding that melange of online and on-site events is key
2017 - Germany-Japan Startups Platform connecting Tokyo, Berlin, NRW
2017 - first DJW Webinar with digital speakers and attendees
- **Social Media and Newsletter** – digital distribution of information via several channels
- **Mobile and digital workspaces** – implementation of MS Office to foster decentralized working



DIGITAL PLATFORMS FOR JAPANESE-GERMAN BUSINESS EXCHANGE

2020 – PURSUING DIGITIZATION WITH PANDEMIC STIMULUS | DIGITAL EVENTS CONNECTING OUR NETWORK

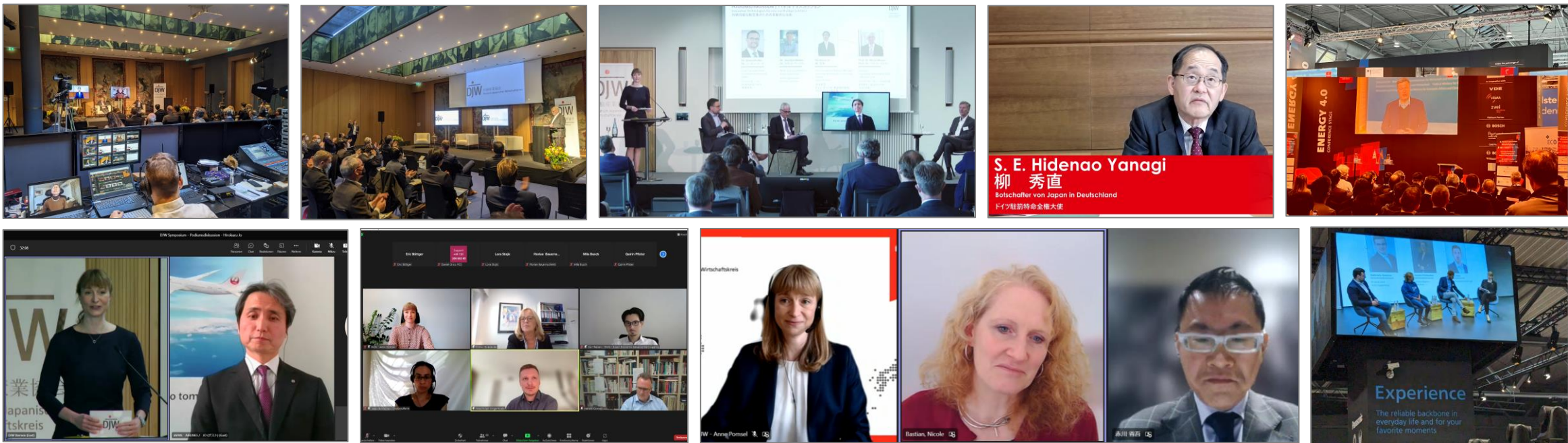
- **Events** – up-to-date digital formats with DJW Socializing, live concerts
2020 - streaming live concerts via DJW YouTube channel
2020 - reaching our members via digital socializing events
- **Network** – Appointment of Special Advisor Data Protection and Cyber Security



DIGITAL PLATFORMS FOR JAPANESE-GERMAN BUSINESS EXCHANGE

2023 – HYBRID EVENTS | LIVESTREAMS | DIGITAL NETWORKING HUB

- **Events** – implementation of livestreams and hybrid formats as regular feature
2022 - connecting 6 levels of communication
2023 - organizing over 50 annual events hybrid, online, on-site
- **Networking** – digital platforms for our members to connect, Networking Hub
- **Mobile and digital workspaces** – implementing home office for DJW team, offering teams infrastructure for our members



THANK YOU VERY MUCH FOR YOUR ATTENTION!

CONTACT DETAILS

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#WeAreDJW